

PRESENTED BY ANADEE DIGITAL SOLUTIONS



# QR CODE-ENABLED EVENT REGISTRATION PORTAL

A TECHNICAL TRIUMPH FOR  
SCINDIA SCHOOL'S 125TH  
ANNIVERSARY CELEBRATION

**CASE STUDY**





# THE SCINDIA SCHOOL

## INTRODUCTION

Scindia School, located in Gwalior is a renowned school known for its commitment to modern education systems while preserving Indian ethos.

In 2023, the school celebrated its **125th annual year** with a grand two-day event on October 21st and 22nd. The chief guest of the event was Hon. Prime Minister, Mr. Narendra Modi because of which it was a high-profile event and **security** was of the utmost importance. The event featured annual speeches, prize distribution, entertainment programs, the release of a celebratory song and stamp, Principal's Dinner, and Old Boys meet & greet.



# OPERATIONAL CHALLENGES

The Scindia School administration faced several challenges in organizing this prestigious event, including:

**01.**

Security: Ensuring the highest level of security due to the presence of the Prime Minister.

**02.**

Registration Management: Managing a large number of attendees, including alumni and parents.

**03.**

Record Keeping: Maintaining accurate records of attendees for future reference and analysis.

# **SOLUTION**

**To overcome these challenges, Anadee Digital Solutions proposed to design and develop a customized online event registration portal.**

# TECHNICAL CHALLENGES

Several technical aspects that were addressed by Aandee Digital for developing the robust portal were:

**01.**

The system should handle a potentially large volume of registrations and traffic surges without performance degradation.

**02.**

Generating unique QR codes for each attendee and ensuring real-time integration with the registration process

**03.**

Designing and implementing a comprehensive logging system for capturing activities

# FEATURES

## ONLINE EVENT PORTAL

### Online Registration

Alumni and parents could register themselves and their family members online, with alumni having the flexibility to choose their preferred event dates.

### OTP Verification

To enhance security, mobile numbers were verified with a one-time password (OTP) before registration.

### Security Verification

Registrations were verified by a dedicated security head. Upon successful verification, a unique QR code was generated and sent to the attendee via email.

# FEATURES

## ONLINE EVENT PORTAL

### Agent Creation

The Admin had the capability to create login credentials for security staff responsible for verifying QR codes at the event entrance.

### Log Management

The system recorded verification logs, registration logs, and other essential details for future analysis and reference.

### Event Management

The system was designed to be flexible and scalable, allowing for the easy setup of registration for future events.



# IMPLEMENTATION

- After rigorous black box and white box testing, the portal was launched in the last week of August.
- Registrations began to pour in, and the verification process to issue unique QR codes commenced.
- The Anadee's support team provided comprehensive documentation and training to the client's staff responsible for QR code scanning.
- Anadee Digital Solutions continued to offer continuous support to address any issues faced by the Scindia School IT team, ensuring the portal's smooth operation.

# RESULTS

The Anadee Digital Solutions portal successfully addressed Scindia School's challenges and achieved the following results:

- **Enhanced Security:** The three-level security system ensured the safety of the event, especially due to the presence of the Prime Minister.
- **Efficient Registration:** The online registration system streamlined the process for both alumni and parents, making it convenient and accessible.
- **Accurate Record Keeping:** Detailed logs and records were maintained for analysis and future reference.
- **Scalability:** The portal's modular design allowed for easy adaptation to future events.



Old Boys



Parents

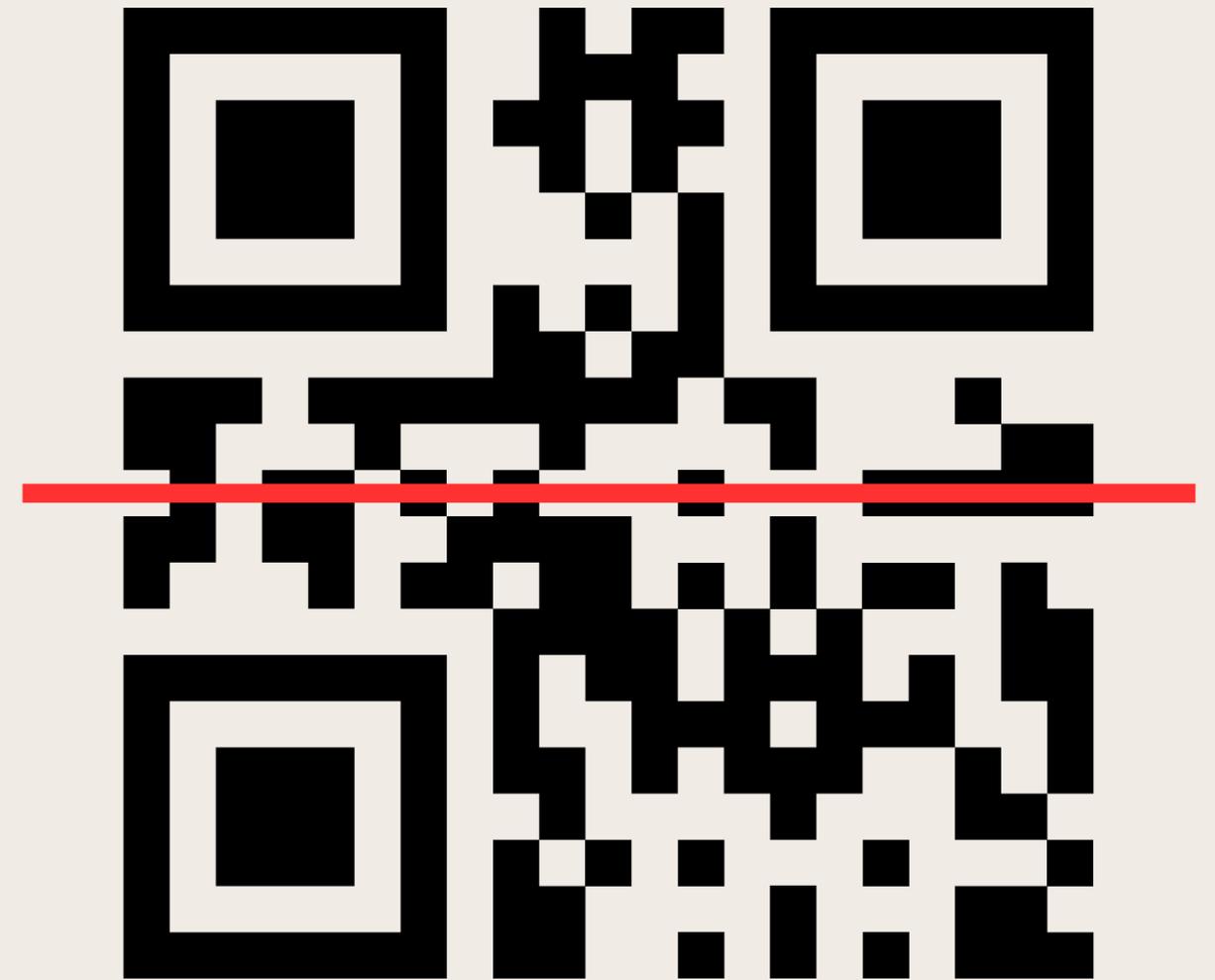


Staff

# CONCLUSION

Anadee Digital Solutions' event registration portal played a pivotal role in the success of Scindia School's 125th annual year celebration, especially with the esteemed presence of Mr. Narendra Modi. It demonstrated the capability to efficiently manage registrations, enhance security, and maintain accurate records, ensuring a seamless and secure event.

This case study showcases the effectiveness of digital solutions in addressing complex challenges in event management, even in high-profile and sensitive contexts.



SCAN FOR VERIFICATION  
AND ACCESS

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Digital Marketing & Online Brand Promotion service provider along with developing websites, portals, intranets, provide e-commerce solutions, web/online applications, SEO, and hosting solutions.

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# THANK YOU VERY MUCH!

**PORTAL DEMO ON REQUEST**